

Since 1887 England

UNITED KINGDOM | FRANCE | SPAIN | ITALY | UNITED ARAB EMIRATES | SINGAPORE | HONG KONG | MALAYSIA | AUSTRALIA | NEW ZEALAND



SEVENSTAR YACHT INTERNATIONAL



SEVEN
STAR

UK · EU · ASIA PACIFIC



SEVEN
STAR



THE PRESTIGE BRAND AWARDS
OUTSTANDING
ENTERPRISE
AWARD

PREVIEW

SEVENSTAR is a local independent global yacht agency, also has successfully linked to 184 countries, with more than 130,000 yacht owners and partners to build a high-end yacht lifestyle programme. SEVENSTAR YACHT INTERNATIONAL SDN. BHD. (1020823-A), or formerly known as BALANCE COMMERCE SDN BHD, was registered on 12th October 2012, founded by Johnny Neoh and Stephen Tan.

Our corporate office is located at Menara Prestige, KLCC, Kuala Lumpur, in the vicinity of the “Golden Triangle”. A respected business address, and with its indispensable location, world renown establishment has made Menara Prestige their business venue as well. SEVENSTAR's unique globalism model has successfully created a new collaborative lifestyle in business community via yachting experience.





SEVEN
STAR



THE FINEST-BRAND AWARDS
OUTSTANDING
ENTERPRISE
AWARD

OUR DIVERSIFIED SERVICES+

SEVENSTAR provides ultimate marine experiences for leisure and business. From corporate incentives and executive retreats to university alumni groups, milestone birthdays and anniversaries, weddings, charity fundraisers and product launches, SEVENSTAR gives ideal for private and corporate events or activities. Yet, SEVENSTAR organises exclusive & luxury yacht experience for corporate clients and families such as: sunset dinner cruises; honeymoon cruises; wedding & reception cruises; pre-wedding photoshoot cruises; overnight charters; corporate & incentive charters; special event & festival charters; luxury vip yacht charters; day charter & weekly charters; diving & snorkelling yacht charters; fishing boat charters; shore excursion & land programmes and many more.

Our global charter programme is located at various sea ports of England, France, Spain, Italy, Singapore, Hong Kong, China, Thailand, Australia, New Zealand and Dubai. Our esteemed VVIPs from all parts of the globe will be boarding and sail to breathtaking sunset while serenely relaxing in luxurious yachts. It is indeed a lifestyle like no other.



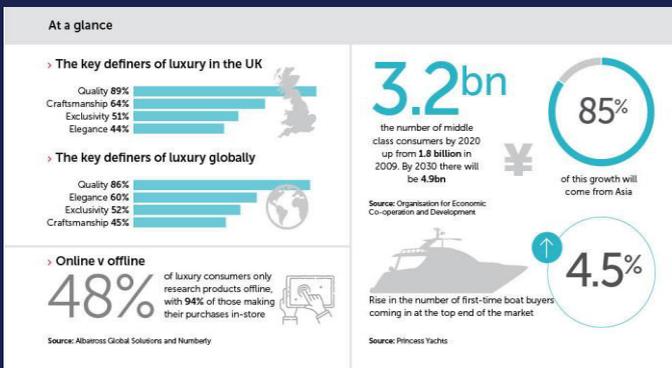
SEVEN
STAR



THE FROST & SULLIVAN BRAND AWARDS
OUTSTANDING
ENTERPRISE
AWARD

GLOBAL MARKET OVERVIEW

Yacht charter industry comprises of various types of yachts, including large, medium and small sized yachts. The global yacht charter market is driven by increasing number of charter destinations, rising disposable income of consumers and efforts by key stakeholders to showcase their offerings. In addition, current developments in yacht, product innovation coupled with latest technologies, will further boost the growth of the global yacht charter market. The global yacht charter market was valued at US\$ 35.0 Bn in 2014 and is expected to reach US\$ 51.0 Bn by 2020.



Growth of the global middle class - The evolution of the luxury consumer landscape will progress at a faster pace as people's wealth continues to rise, according to the Organisation for Economic Co-operation and Development. It estimates that the size of the middle class globally will reach 3.2 billion by 2020, up from 1.8 billion in 2009, and it is expected to reach 4.9 billion by 2030. Around 85% of this growth is expected to come from Asia.

It is something that luxury yacht brand Princess is witnessing. Over the past year, the yacht manufacturer has seen a 4.5% increase in the number of first-time boat buyers purchasing its top-end M-class products. As the number of luxury consumers rises and wealth is redistributed globally, the brands that prosper will be the ones that refresh and adapt to meet the changing consumer behaviour these shifts are creating.

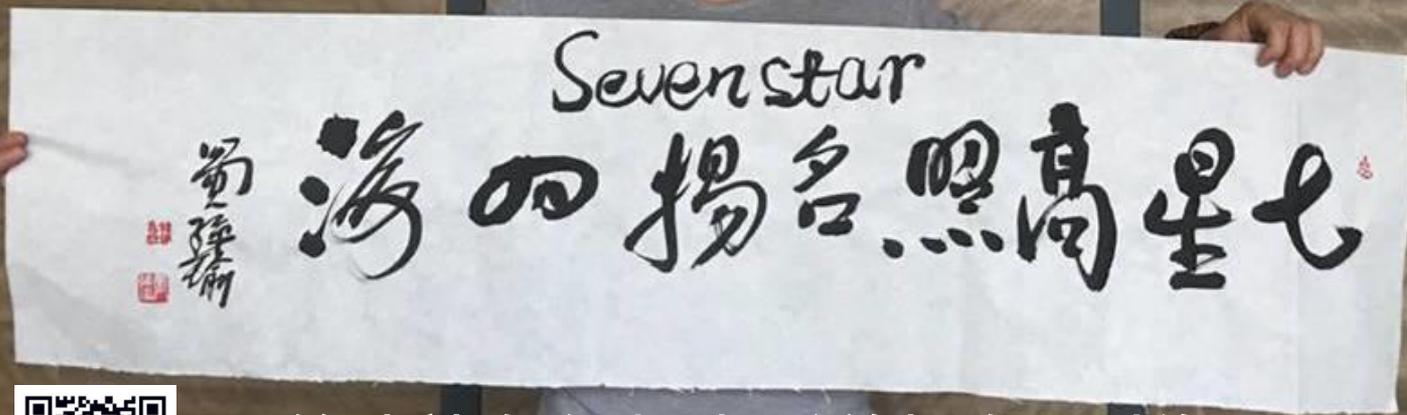


SEVEN
STAR



THE FORTUNE BRAND AWARDS
OUTSTANDING
ENTERPRISE
AWARD

OUR MISSION



不管成就有多大, 都希望拥有一片海!

No matter how successful we are, we still want to make a difference!

COMPANY REGISTRATION



SEVEN
STAR



THE MOST INFLUENT BRAND AWARDS
OUTSTANDING
ENTERPRISE
AWARD



YB DATUK DR. ABU BAKAR
BIN MOHAMAD DIAH
尊敬的拿督阿布巴卡博士
默罕默德迪亚

马来西亚科学、工艺及革新副部长
DEPUTY MINISTER OF SCIENCE,
TECHNOLOGY AND INNOVATION
OF MALAYSIA



BRAND - THE WEALTH OF EN

important in this current situation. It is a brand of an enterprise, the brand will undergo a complete evaluation system

Malaysia needs a representative group of world-class companies and entrepreneurs. As the deputy minister of the Ministry of Science, Technology and Innovation, I realize that there are a lot of outstanding enterprises in Malaysia. However, I do not understand why most of the Malaysian companies are not able to maximize their potential.

I found out the main reason during the meeting with Asia Excellence Entrepreneurial Federation (AEEF). I understand that other than innovation and technology, "brand" is the main reason as to why most of the enterprises stand out among others. Good brand develops an image of a company's products in the minds of consumers, effectively, good brand is able to attract the target audience.

Economic depression changes the lifestyle and the consumer attitudes. The brand's influence is even more

Today, I am very happy to see present Federation (AEEF) in my country. The "21st Century The 100 Awards 2016" provides a platform for us at the same time, the "21st Century Awards 2016" offers the comm

On behalf of the Ministry of Innovation, I would like to congratulate all the award-winning enterprises for their hard work and strive for innovation and technological advancement.

Thank you.



企业性质：游艇

www.sevensstar.com

SEVENSTAR YACHT INTERNATIONAL SDN. BHD.

构建高端的商务平台



Sevens Yacht International Sdn Bhd 七星国际游艇有限公司为全球顶级海洋的从业人士而生，成就顶级品质生活，助你快速实现游艇梦，实现一个无界财富无界的人生！

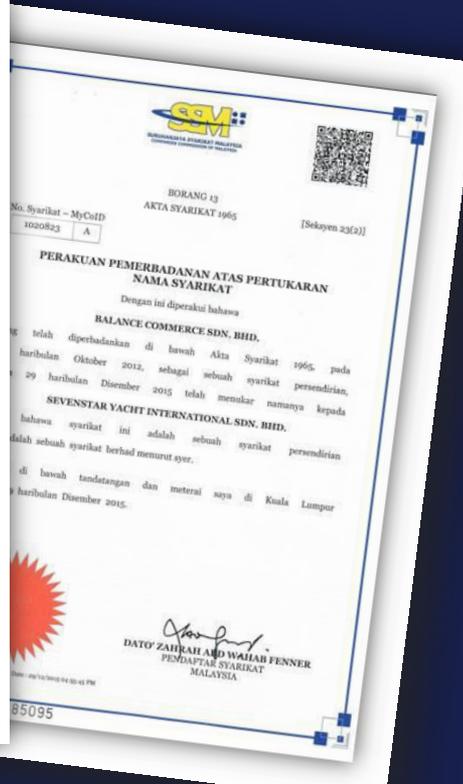
游艇俱乐部起源于英国伦敦19-20世纪，公元1887年达到鼎盛，仅伦敦当时就有250间游艇俱乐部。2012年，由Sevens Yacht International Sdn Bhd 之总裁 Johnny Noah (金总) 引进马来西亚，创立 Sevens 七星国际游艇俱乐部，并拥有英国 Princess 公主游艇代理荣誉，同时也是南洋GMD集团旗下全资子公司。七星国际总裁 Johnny Noah (金总) 曾在主创期间中担任担任过五届总裁，他拥有多年的企业规划和资本投资经验。2012年在七星集团执行创业投资，投资决策和游艇俱乐部品牌战略。2014年被委任为马来西亚世贸总会执行秘书长处理中马经贸业务，父交梁副是一名马泰商业商人，是船公司位于北海, Syarikat Aca Lunch Bukit Tambau。

七星国际游艇俱乐部并不标榜大众娱乐，而是以社交、饮食为主要卖点，俱乐部的服务对象是以有稳定收入的上流和中等社会男士

他们在这里可以分享彼此的知识、心得、经验等，构建了一个高端的商务交流平台，为客户创造商机参与与价值，开启了独具奢华独特特色的俱乐部新时代。

七星国际游艇俱乐部服务于世界顶级富豪及上流社会人士，以商务社交为标杆，为他们提供全方位的顶级游艇生活。公司关注每一个细节，倡导更优越舒适的游艇生活方式，享受高端定制服务带来的尊享体验。

公司除了提供游艇买卖、租赁，也根据会员喜好，提供量身定制多样化服务，包括了：
· 全套“私人管家”服务，只留一个电话，专属会员管家就会根据您的需要
· 量身定制每一处行程
· 提供个人专属的特色服务
· 设计个性化的航线路线
· 甄选特种珍稀的岛屿秘境
· 游艇产权众筹
· 24小时游艇、送驾服务
· 举办私人派对、商务聚会
· 私人订制服务
· 参演著名游艇展及观赛嘉年华活动





SEVEN
STAR



THE PRESTIGIOUS BRAND AWARDS
OUTSTANDING
ENTERPRISE
AWARD

PRESTIGIOUS BRAND AWARD 2016 & 2017



由馬來西亞科學, 工藝與革新部副部長: 拿督阿布巴卡見證

Awards Presented by Malaysia's Deputy Minister of Science, Technology and Innovation
YB DATUK DR. ABU BAKAR BIN MOHAMAD DIAH



SEVEN
STAR



THE PRESTIGIOUS BRAND AWARDS
OUTSTANDING
ENTERPRISE
AWARD

OUTSTANDING ENTERPRISE AWARD 2016

SEVENSTAR YACHT INTERNATIONAL SDN. BHD. is honoured to receive the award of "21st Century Prestigious Brand Award 2016 - Outstanding Enterprise Award", from Asia Excellent Entrepreneur Federation, on 9th April 2016. Nevertheless, SEVENSTAR upholds the higher standards of entrepreneurship, continue taking business to higher level and help to drive the economy forward.



...s of the deal and quality carpets and mats
... way to relax and enjoy the luxury.
...理和休閒地格和材料，是轻松和豪华享受的最佳方式。



SEVEN
STAR



THE PRESTIGIOUS BRAND AWARDS
OUTSTANDING
ENTERPRISE
AWARD

GLOBAL TOP 100 RISING BRAND AWARD 2017

In year 2018, SEVENSTAR YACHT INTERNATIONAL SDN. BHD. is honoured to receive the award of “Global Top Brand & 100 Rising CEO Awards 2017” on 26th January 2018. These prestige awards presented by YB Datuk Wira Dr. Abu Bakar Mohd Diah (MOSTI). Again, these awards prove that SEVENSTAR has what it takes in entrepreneurship skills and excellent business sense.





SEVEN
STAR



THE FINEST IN BRAND AWARDS
OUTSTANDING
ENTERPRISE
AWARD
.....

SEVENSTAR TOURS WEALTH PROGRAMME 2017

Signing Ceremony of the "Memorandum of Understanding Between TOURS WEALTH GLOBAL CONNECTIONS SDN BHD & SEVENSTAR YACHT INTERNATIONAL SDN BHD", 21st August 2017 was graced by the Minister of Tourism and Culture Malaysia, YB Dato' Seri Mohamed Nazri Bin Abdul Aziz. Also present is the CEO of Tours Wealth, Mr. Gurdial Singh. This highlight of the event would certainly boost the relationship in between China and Malaysia.





SEVEN
STAR



THE FINEST IN BRAND AWARDS
OUTSTANDING
ENTERPRISE
AWARD

SERVICES AND PROGRAMMES

LUXURY YACHT CHARTER	<ul style="list-style-type: none"> ❖ Club's Event Charter ❖ Club's Cooperative Charter ❖ Club's Member And Client's Sub Charter 	PACKAGED DESTINATION	<ul style="list-style-type: none"> ❖ Sea Ocean Free And Easy Relaxations ❖ City Exciting Tours ❖ Sea And Land Tours ❖ Off Island Sightseeing ❖ Oversea Sightseeing Tours
PURCHASE AND SELL	<ul style="list-style-type: none"> ❖ All Types Of Luxury Yacht ❖ Licensing / Member Price ❖ Club's Members Own Requisitions 	CLUB MEMBERS INTERACTION	<ul style="list-style-type: none"> ❖ Monthly Club Members Activities ❖ Special Theme Activities: <ul style="list-style-type: none"> <input type="checkbox"/> Musical Entertainment <input type="checkbox"/> Fine Wine And Liquor / Tea Party <input type="checkbox"/> Fabulous Foods Party <input type="checkbox"/> Various Learning Classes
BUSINESS DEALS AND MEETINGS	<ul style="list-style-type: none"> ❖ Meetings On Luxury Yacht Reflects Its Upmost Importance And Respect, For More Successful Dealing. ❖ Enhanced Corporate Images And Tour Visits ❖ Products Introduction / Exclusive Preview ❖ New Product Launching / Brand Launching ❖ Catwalk Activities / Charity Events 	BUSINESS ALLIANCES	<ul style="list-style-type: none"> ❖ Special Strategic Manufacturer Agreement. ❖ Products Introduction ❖ Products Display
SOCIALISE PARTY	<ul style="list-style-type: none"> ❖ Luxury Yacht Socialise Party Provides Highly Secluded Privacy Environment, Making Your Guests Feel Honoured And Respected ❖ Luxury Yacht Marriage Party ❖ Grand Recognition Event ❖ International Standard Party ❖ VIP Reception Venue ❖ All Types Ceremony / Various Party 	LUXURY YACHT BUSINESS SHOP	<ul style="list-style-type: none"> ❖ Luxury Yacht Related Products Sales ❖ Precious Valuable Sales ❖ Duty Free Items Sale ❖ Yacht Precious Items Catalogue



SEVEN
STAR

100 RISING
BRAND



THE FINEST HOME BRAND AWARDS
OUTSTANDING
ENTERPRISE
AWARD

BUSINESS MODELS





SEVEN STAR



THE FINEST-BRAND AWARDS
OUTSTANDING ENTERPRISE AWARD

MY SECOND HOME PROGRAMME

马来西亚



第二家园计划



10年居留证 门槛低 收费低 程序简易

马来西亚第二家园计划是马来西亚政府为吸引外国资金、促进旅游、发展经济而推出的一项政策，目的是鼓励外籍人士在马来西亚较长时间居住。此计划允许符合一定标准的外国公民能够在配偶及孩子的陪同下，选择在马来西亚居住或度假退休的生活。成功申请者将获得长达10年并可以终身更新的居留签证。

申请优势:

1. 无年龄限制
2. 无英语要求
3. 申请周期短

马来西亚第二家园计划获马来西亚官方鼎力支持:



4. 无居住要求，可终日出境
5. 马来西亚经济成本位属最低
6. 马来西亚是公认的安全国家
7. 除英语外，普通话、广东话、客家话也是普遍使用
8. 语言沟通不成问题：华人在马来西亚占1/4，21岁以下子女可就读当地国际学校
9. 语言沟通不成问题：华人在马来西亚占1/4，21岁以下子女可就读当地国际学校

第二家园计划

买房送移居“绿卡”：森林城市购房成交客户将获赠“马来西亚第二家园移居计划”办理服务费，并由专业团队服务办理。

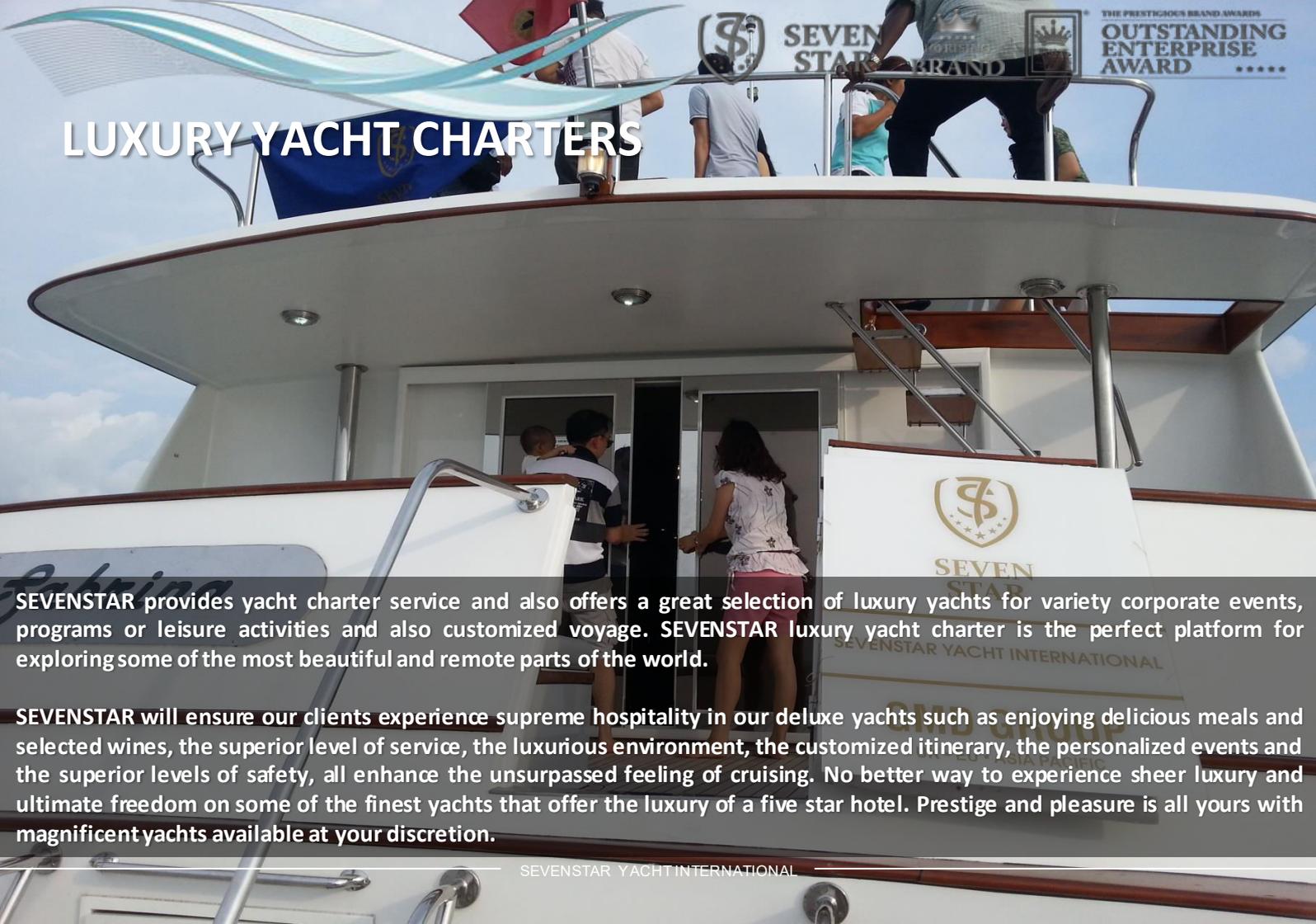


各国投资移民政策对比



投资金额	250万新币	50万美金	200万加币	200万英镑
投资年限	15年/10年(马来西亚)	5年	5年	5年
居住要求	无	无	每半年必须赴美一次	5年内须累计住满2年
其他备注	可持10年多次往返签证	可持10年多次往返签证	可持10年多次往返签证	可持10年多次往返签证

Migrating to Australia, Canada, UK and USA are getting tougher due to stricter requirements. Many applications have been delayed as long as 5 to 6 years or more. Singapore has ceased all intake of investment immigration eligibility. And also the high living cost made Singapore ranked the most expensive city to live. Thus, Malaysia is a relatively open state-oriented and newly industrialized market economy, the launching of MM2H program obviously provides a huge boost to Malaysia's economy.



LUXURY YACHT CHARTERS

SEVENSTAR provides yacht charter service and also offers a great selection of luxury yachts for variety corporate events, programs or leisure activities and also customized voyage. SEVENSTAR luxury yacht charter is the perfect platform for exploring some of the most beautiful and remote parts of the world.

SEVENSTAR will ensure our clients experience supreme hospitality in our deluxe yachts such as enjoying delicious meals and selected wines, the superior level of service, the luxurious environment, the customized itinerary, the personalized events and the superior levels of safety, all enhance the unsurpassed feeling of cruising. No better way to experience sheer luxury and ultimate freedom on some of the finest yachts that offer the luxury of a five star hotel. Prestige and pleasure is all yours with magnificent yachts available at your discretion.



SEVEN
STAR



THE PRIVATE JET INDUSTRY AWARDS
OUTSTANDING
ENTERPRISE
AWARD
.....

VIP PRIVATE JET



SEVENSTAR Private Jet Services offers a unique consultancy approach, by delivering integrated and innovative aviation solutions, that are specifically tailored to your personally unique requirements. We work firmly with each client to optimize their travel experience by coordinating comprehensively and identify the most appropriate private aviation for every trip. Flying private saves you the stress and frustration of going through security lines.

There are no check-in queues, connections, baggage handling or delays which can normally take all the pleasure out of flying. Whether for business or leisure, we offer an ultimate stress-free and luxury flying with complete flexibility and control over your personal schedule. Private air charter offers true value when it really matters.



GOLF TOUR



SEVEN
STAR



THE PRESTIGIOUS BRAND AWARDS
**OUTSTANDING
ENTERPRISE
AWARD** *****

SEVENSTAR offers worldwide luxury trip for clients, to explore the new discover golf courses which have different unique style and flow, surrounding with spectacular landscapes, delivering a wide variety of challenging holes, to experience the magnificent array of golf.

SEVENSTAR provides our clients with comprehensive corporate travel solutions that are individualized tailored to your personally unique requirements. From bookings, transfers and accommodation, we will ensure that every aspect of your trip has been taken care of.



SEVEN
STAR



THE PRESTIGIOUS BRAND AWARDS
**OUTSTANDING
ENTERPRISE
AWARD** *****

REAL ESTATES TOUR

Kuala Lumpur is the national capital of Malaysia, a multi-ethnic, multi-cultural and multilingual society. Rated as an alpha world city, is a centre for economic, business, finance, insurance, real estate, cultural, media and arts of Malaysia. Advantages of current low property prices, property ownership, low entry price and low tax regime remain the main points of attraction for investment.

SEVENSTAR introduced Face-Platinum Suites, is the mix commercial development, entails a fully-furnished luxury condominium with 51-storey, 733 units. Strategically located on a 5 acres of land along Jalan Sultan Ismail, a most desired address in Kuala Lumpur city, also the Central Business District(CBD) and neighboring landmarks include Petronas Twin Towers and KL tower.



SEVEN
STAR



THE FROST & STEWART BRAND AWARDS
OUTSTANDING
ENTERPRISE
AWARD

MEDICAL TOURISM



Medical tourism is a growing concept worldwide where people travel for the purpose of receiving medical treatment at lower cost or to enjoy a vacation along with their treatment. And it has grown far and wide. Malaysia offers state-of-the-art medical infrastructure and treatments by highly skilled medical professionals, with economically affordable treatment options and favorable government initiatives, Malaysia is anticipated to acquire one of the top market positions in the global medical tourism market, during the forecast period.

SEVENSTAR provides a personalized round-trip service which covers all aspects of needs to ensure a safe and stress-free medical travel experience. Includes: Arrangements of medical appointments, hospitalization, hotel accommodation, car transportation, translation services with professional manner.



SEVEN
STAR



THE PRESTIGIOUS BRAND AWARDS
OUTSTANDING
ENTERPRISE
AWARD

WEALTH MANAGEMENT



家庭财务
现状总览



家庭财务分
析及建议



市场宏观
分析



理财规划

SEVENSTAR wealth management provides a high-level professional service that combines financial and investment advice, accounting and tax services, retirement planning and legal or estate planning for one set free. Also provide banking services or advice on philanthropic activities.

We navigate the complexities and we take an active approach to manage risk. Yet to achieve your financial goals with comprehensive, customizable and intelligent solutions. Through a collaborative process, to help you define, reach and preserve the most important to your financial life and realize your life's vision.



SEVEN
STAR

100 RISING
BRAND



OUTSTANDING
ENTERPRISE
AWARD

BOARD OF DIRECTORS



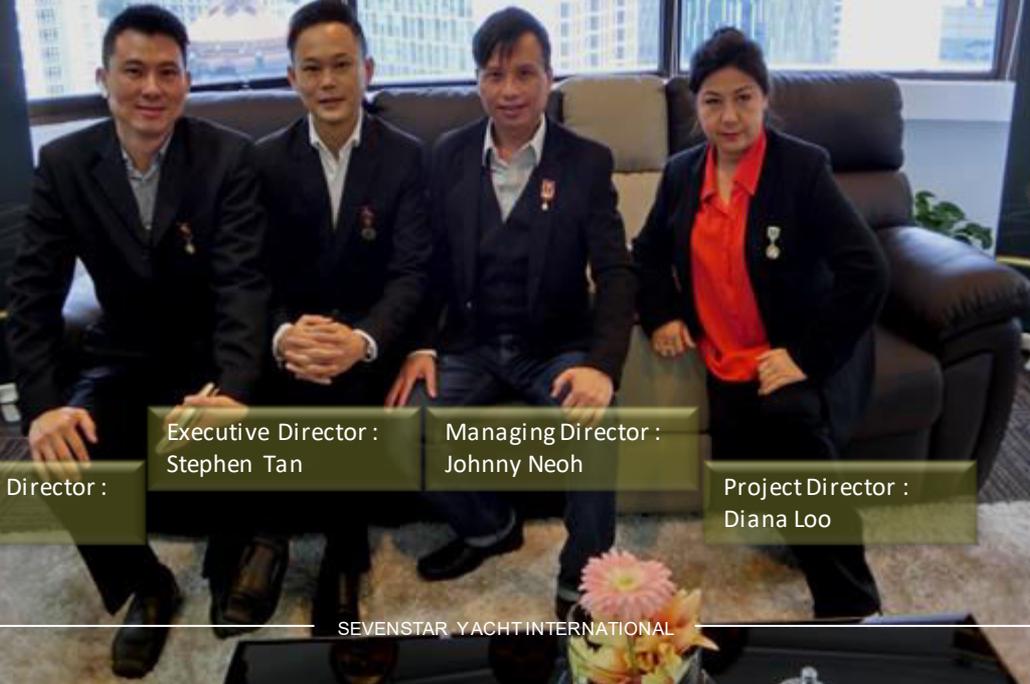
SEVEN
STAR

UK, EU, ASIA-PACIFIC



SEVEN
STAR

UK, EU, ASIA-PACIFIC



Operation Director :
SY Leow

Executive Director :
Stephen Tan

Managing Director :
Johnny Neoh

Project Director :
Diana Loo



SEVEN
STAR



THE PRESTIGIOUS BRAND AWARDS
OUTSTANDING
ENTERPRISE
AWARD

PREVIEW SESSIONS





SEVEN
STAR



THE FINEST 100 BRAND AWARDS
OUTSTANDING
ENTERPRISE
AWARD
.....

RICHLIST CLUB





SEVEN
STAR



THE FROST-BROWN BRAND AWARDS
OUTSTANDING
ENTERPRISE
AWARD
.....

YACHT ACTIVITIES





SEVEN
STAR



THE FINEST-HONOR BRAND AWARDS
OUTSTANDING
ENTERPRISE
AWARD

FAMILY PARTIES





SEVEN
STAR



THE FINEST 100 BRAND AWARDS
OUTSTANDING
ENTERPRISE
AWARD

VIP SUBSIDY PROGRAMME

By Invitation Only





SEVEN
STAR



THE PRESTIGIOUS BRAND AWARDS
OUTSTANDING
ENTERPRISE
AWARD
.....

WEB PORTAL

www.ssl1887.com



SEVEN
STAR

SEVENSTAR YACHT INTERNATIONAL SDN BHD (1020823-A)

Your Lifestyle Partner

[HOME](#)

[CHARTERS](#)

[VIDEOS](#)

[CONTACT](#)





SEVEN
STAR



OUTSTANDING
ENTERPRISE
AWARD

海阔天空 给您一片海， 七星国际游艇集团 让您扬帆起航

Thank you

近年来，随着世界经济的普遍发展和游艇技术的进步，游艇拥有量日益增多，游艇活动得以广泛开展，游艇俱乐部已经成为世界发达国家和地区的高档休闲消费项目，它与高级跑车、私人飞机一起也真正成为显示身份和尊贵的一种象征。沿海地区着力打造游艇产业中心，国际级游艇码头，俱乐部也都纷纷开始启用。今天在欧美国家游艇已经是非常普遍，大众化的一种生活方式。家庭拥有游艇，人们参与游艇活动的比率非常高。这种“游艇大众化”也是游艇产业未来发展的主要方向。

七星国际游艇集团

七星国际游艇集团是马来西亚最著名的游艇俱乐部。总公司设于马来西亚首都吉隆坡PRESTIGE KLCC大厦。秉承城中会所的精髓，自2012年成立以来，背靠半岛皇家山峦，面向碧蓝海岸，与分布171个国家，超过80,000的公司与私人游艇业务伙伴们，以提倡海



洋文化，开拓游艇业发展，进阶推广高端高尚品质生活。一个国际化、专业化的高端交流平台，倡导真正意义的顶级圈层生活体验，进阶诠释一种尊贵生活健康时尚的方式和态度，开启对自由、对人生态度的深层理解

七星国际游艇集团的七星象征：

- 1、俱乐部宗旨：促进海洋文化，建高端一流游艇俱乐部
- 2、俱乐部核心价值观：海纳百川
- 3、俱乐部品牌核心：高尚品味，尊贵优雅
- 4、俱乐部品牌主张：给您一片海，让您扬帆起航
- 5、俱乐部愿景：立足亚洲，放眼全球，开展“互联网+游艇会”崭新模式
- 6、俱乐部服务：高级专业设备，专业人性化服务
- 7、俱乐部口号：海阔天空，自由自在，富足人生

七星国际名人游艇俱乐部

随着海上游艇会受到众多企业的推測，渐成商务活动新渠道；提供了全开放式的交流空间，摆脱了千篇一律的传统封闭洽谈模式；能快速聚集媒体关注，提供更国际化、专业化的品牌展示和交流平台。为品牌注入非凡新格调，突显品牌价值；高端圈层营销。交友与洽谈两不误；更好诠释了一种尊贵生活的方式和态度，普及了健康时尚生活方式的本质。

凭着众多的优势，七星国际名人游艇俱乐部更致力于发展被誉为“漂浮碧海上的黄金产业”的游艇业；提供全球顶尖配置，封闭式私密管理，独一无二的尊贵理念与私人管家服务，提供养生休闲及商务社交上，真正意义的顶级圈层生活体验。

七星国际游艇集团出色的表现，更获得表扬肯定：26/1/2016荣获马来西亚科学、工业及创新部副部长颁发【2017/18年度杰出品牌奖】，备受关注。

七星国际游艇集团不只是一种品位、一种态度、一种体验、一种追求，更开启您人生另一个境界。





**SEVEN
STAR**

UK · EU · ASIA PACIFIC

SEVENSTAR YACHT INTERNATIONAL SDN BHD (1020823-A)
(Formerly known as Balance Commerce Sdn. Bhd.)

Level 30 & 32, Menara Prestige, No.1 Jalan Pinang, 50450 Kuala Lumpur, Malaysia
Tel / Fax: +603 9207 9788 | www.ssl1887.com